

Three Ways Cloud Communications Can Benefit Your Congregation

IMPROVE RESPONSIVENESS, ENHANCE OPERATIONS, AND BRING YOUR COMMUNITY CLOSER – ALL WITH ONE COMMUNICATIONS PLATFORM

Religious organizations play critical roles in communities – meeting spiritual and social needs. Whether through regular services, missionary work, or special events, places of worship are important parts of the local fabric.

As with any nonprofit, faith-based organizations need their technology to keep pace with their mission. As communication channels have evolved rapidly over the last few years, religious leaders are searching for the right technology to help them connect with their congregants and the larger community while operating more efficiently and effectively without overtaxing budgets.

The right communications solution can help your organization connect with members, volunteers, and the broader community more effectively than ever before. Let's look at three areas that can make a difference.

DELIVER THE RIGHT COMMUNICATIONS FOR YOUR CONGREGATION

Improve responsiveness as you elevate professionalism.

Maintaining responsive, clear, and timely communications with congregants and volunteers – and ensuring they can always connect – is important to help fulfill your organization's mission. With some members preferring virtual attendance, staff working remotely, and community members

distributed geographically, cloud-based phone systems that integrate functions across multiple channels are ideal for ensuring flexibility, reachability, and high-quality experiences.

Elevate is a cloud communications platform that lets your team bring together members, volunteers, and the community to deliver special events and meaningful activities. Available to operate from anywhere, with high reliability and secure communications, Elevate simplifies communications with members and staff, regardless of where they're located, so you can focus your time and energy on serving member and community needs.

Benefits



Improve responsiveness
When your community reaches out, route calls to the right area or person quickly and automatically. Calls can be answered from any phone, including mobile, and by any staff member, regardless of location.



Protect privacy while increasing flexibility
Regardless of the device your staff or volunteers use to communicate, the caller or person you're calling will always see your organization's phone number and details – never personal contact information



Engage on any channel
Engage your congregants on multiple channels, and easily move between integrated phone, chat, and SMS. Minimize transfers and dead ends with intelligent routing and self-service interactive voice response (IVRs).

IMPROVE OPERATIONS

Cost-effective operations are fundamental to fulfilling the mission.
Managing expenses, overseeing giving, and scheduling volunteer hours are key components to running a faith-based organization. Religious organizations that manage overhead wisely – looking for solutions that serve multiple needs while requiring fewer resources in the long run – can free up more funds for the projects that matter.

Elevate packs many features into one platform: a phone system that works across desk phones and mobile devices, a contact center, video conferencing, team chat, and SMS texts, as well as secure file storage and collaboration – all at a reasonable price point. Besides being feature and functionality rich, Elevate is an integrated platform, reducing the cost and complexity of having to manage multiple communications solutions. Further, it's easy to set up and does not require expensive IT services to deploy and manage. Most customers can set up a new system quite easily. Having all costs on one monthly invoice helps simplify budgeting. And month-to-month contracts means you're never locked into annual commitments.

Benefits



Easy to set up and maintain

With one management console and no hardware to buy, you'll have more time and fewer headaches.



Straightforward billing

Flat, per-user rates with no annual contracts or hidden fees make it easier to budget and eliminates wasted time and energy wrestling with confusing invoices and contracts.



Scale or flex as you need

If your organization opens a new campus, shifts footprint, or expands into a larger space, it's simple to move your phone system or add new numbers – all from a central account.

REACH YOUR COMMUNITY

Support for virtual meetings and events.

The pandemic showed us the value of virtual ways to meet and engage, even if we can't do so in person. While many religious organizations have returned to in-person meetings, most still prefer the flexibility to go virtual when needed. Ultimately, it's vital to provide your congregation and staff with the choice – and to do so, you want to be able to offer a hybrid environment, with some meeting in person and others virtually when needed.

Elevate's video conferencing functionality gives you 720p HD-quality video while supporting an easy one-click joining process that doesn't require attendees to download any software. You can share your screen, annotate files, and engage "face to face" with ease. Meeting management is also efficient when you use the transcription feature to take notes, the AI assistant to document actions, or the meeting recording feature to save, archive, or share all of it. And because Elevate integrates with common productivity apps like Outlook, Google Workspace, MS Teams, and Slack, you can ensure members and volunteers never miss calendar invitations.

Benefits

Simplicity for everyone

Browser-based applications enable attendees and staff to simply click on the meeting URL to join. Or they can dial a conference line number and input the meeting code if they're mobile.

Improved engagement

You and your attendees can share whatever's on your computer screen or in a specific application. All attendees can follow along, easily engage with content, and communicate effectively.

Privacy when you need it

When you want to "close the door" on a meeting – perhaps when discussing finances or providing counseling – you can lock your meeting to prevent unintended intrusions. End-to-end encryption and industry compliance means your private communications stay private.



Contact us today to find out how a fully integrated cloud communications platform can help your religious organization better reach, connect, and engage with members and the community.

QUESTIONS? CONTACT US TODAY!

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